



News Release

RP Fighting Blindness Welcomes London Entrepreneur as Ambassador

Award winning salon owner and business woman Seema Flower takes on mantle of publically representing national sight loss charity

Medical research and patient support charity RP Fighting Blindness has welcomed Seema Flower as an ambassador for their work, as the charity steps up its communications, outreach and fundraising plans for 2015.

Seema founded and runs award winning Oxford Street hairdressing salon ColourNation, a remarkable achievement given that she has retinitis pigmentosa (RP) and is registered blind as a result.

David Head, Chief Executive at the charity, commented "Seema is worldly-wise, with experience of success and difficulties in the commercial world alongside experience overcoming the barriers and stigmas that attach to a disability. She is well placed to represent us and understand well the need for both our support services and the hope that comes from a successful medical research programme."

"I'm really honoured to become an ambassador for RP Fighting Blindness," said Seema. This will give me the opportunity to fundraise and make a contribution to finding a cure for improving vision and preventing sight loss. I am thrilled to be in a position where I can raise awareness for people in a similar situation. Seema reprises "When you lose your sight you see with your heart."

RP Fighting Blindness hopes that by talking about her experiences of life with sight loss, and about the charity's support services and research programme, Seema will encourage more people with RP to join the charity and act as an inspiration to sufferers and supporters. The charity has grown exponentially in recent years, and it is grateful to Seema for volunteering her valuable time and experience to help represent the organisation as it expands, covering more remits than ever before.

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About RP Fighting Blindness:

RP Fighting Blindness, registered charity no. 1153851, is an organisation dedicated to finding a cure for retinitis pigmentosa (RP), a hereditary disease of the retina which leads to deterioration of sight and ultimately to blindness. RP affects some 25,000 people in the UK alone. The charity seeks to stimulate and fund cutting-edge medical research and provides information and support services to anyone affected by RP. For further information, please visit www.rpfightingblindness.org.uk

About ColourNation Hairdressers:

ColourNation Hairdressers is situated in Oxford Circus. The salon offers a full range of services including colouring, cutting and extensions. Established over 10 years and with a great reputation, the salon specialises and excels in all types of hair colouring techniques and colour correction. They stock the entire Wella Hair colour range including some of the most vibrant colours on the market today. Stylists provide one-to-one service with each client. Some of the extra features ColourNation offer clients include shiatsu massage chairs, free Wi-Fi and complimentary drinks. Customers always leave the salon looking fabulous and eager to return. For further information, please visit <http://www.colournation.com>

For more information or images please contact:

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Seema Flower, RP Fighting Blindness Ambassador

